

Process 4: Ideation

Task: In art book, use at least four pages to sketch ideas for their design, using the images found during the research stage as inspiration (Due end of Week 6, Term 3)

Name:

Grade:

Excellent	Good	Satisfactory	Poor
<p>Image Choices: Student has used images they found in their research to sketch that fit the themes of the 2014 songs perfectly</p> <p>Persistence: Student will demonstrate that they can have a go at drawing very technical images and will continue to persist and keep trying with pictures that require practice. No pictures are traced</p> <p>Technique: Has put in effort so sketching is of an excellent quality. No images look 'rushed'.</p> <p>Amount of Work: Student has completed five or more pages of images, with at least three sketches on each page.</p> <p>Written Work: Each sketch has a sentence written next to it, describing what the image represents and what song it links to.</p> <p>Fonts: Student demonstrates that work has also gone into practicing writing the title using more than three fonts. Tracing is acceptable for typography (not for pictures).</p>	<p>Image Choices: Student has used images they found in their research to sketch that fit the themes of the 2014 songs</p> <p>Persistence: Student will demonstrate that they can have a go at drawing technical images and will continue to persist and keep trying with pictures that require practice. No pictures are traced</p> <p>Technique: Has put in effort so sketching is of a good quality. No images look 'rushed'.</p> <p>Amount of Work: Student has completed four pages of images, with at least three sketches on each page</p> <p>Written Work: Most sketches have a sentence written next to it, describing what the image represents and what song it links to.</p> <p>Fonts: Student demonstrates that work has also gone into practicing writing the title using two or three fonts. Tracing is acceptable for typography (not for pictures)</p>	<p>Image Choices: Student has used images they found in their research as well as other images that fit the themes of the 2014 songs</p> <p>Persistence: Student will demonstrate that they can have a go at drawing some technical images and will continue to persist and keep trying with pictures that require practice. No pictures are traced</p> <p>Technique: Has put in effort so sketching is of a satisfactory quality. No images look 'rushed'.</p> <p>Amount of Work: Student has completed at least four pages of images</p> <p>Written Work: Most sketches have a sentence written next to it, describing what song it links to</p> <p>Fonts: Student demonstrates that work has also gone into practicing writing the title using one font. Tracing is acceptable for typography (not for pictures)</p>	<p>Image Choices: Student has not used their research images, or the images do not fit the 2014 song themes</p> <p>Persistence: Student has not persisted with sketching difficult images. Some pictures are traced</p> <p>Technique: Has put little effort into the quality of their sketching. Work may look 'rushed'.</p> <p>Amount of Work: Student has not completed four pages of images, or has spaced images too widely apart.</p> <p>Written Work: Little to no written work</p> <p>Fonts: Student has not taken fonts into account with their ideation</p>